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Grok:

Charles S. Masarsky argues for reframing the Chiropractic profession around the concept of neurologic holism and a clear grand strategy. He traces how many Chiropractors lack a coherent professional identity and how external forces (economics, insurance, medicolegal pressures) contribute to paradigm erosion. To counter this, he proposes anchoring the field in Homewood's neurodynamics - disturbed spinal function can affect both somatic and visceral tone through the nervous system - and treating this neurology-centred holism as the foundation of chiropractic practice, research, and policy. The goal is not to reject science but to ground chiropractic in a well-defined, biologically plausible framework that explains assessment, intervention, and outcomes in a way that unites practitioners. He emphasises that a grand strategy, once articulated in a concise 50-word form, can guide daily practice and professional development without getting bogged down in political posturing.

Why Masarsky argues this way is to combat what he calls paradigm erosion and to provide a practical, unified direction for the profession. By centering on neurologic holism - how nerve function influences somatic and visceral tone - the field can reconcile traditional chiropractic concepts with modern scientific understanding. This approach also supports collaboration with other health disciplines while preserving chiropractic independence, aligning clinical goals with public health aims (longevity and quality of life), and offering a concrete basis for assessment, intervention, and research. He even invites readers to critique and refine the proposed grand strategy, suggesting that a broad, shared vision can strengthen professional identity and guide strategic decisions across education, practice, and policy.

Quiz questions

1. What core concept does Masarsky propose as the central framework for chiropractic Grand Strategy?
2. How does Masarsky differentiate neurologic holism from other holistic approaches (e.g., herbal medicine, aroma therapy)?
3. According to the paper, what external pressures contribute to paradigm erosion in the chiropractic profession?
4. What is the practical purpose of drafting a concise Grand Strategy (50-word version) for chiropractic?
5. What outcome or goal does Masarsky tie to the neurologic holism framework in terms of patient health?